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Budapest Novotel nearing completion — Mecca for bowlers

When visiting French Trade Minister Michel Jobert was in Hungary last week, one of the items of his tight programme was to call at Budapest's newest hotel, the Novotel Budapest, with a franchise relation to the French Novotel hotel chain.

Nearing completion, and due to open early next month, Novotel Budapest is situated at an important junction point, leading to Vienna and Lake Balaton on the Buda side of the Hungarian capital. With 317 double rooms (and with sofas that can accommodate one or two children as well), the hotel has seven suites, a swimming pool, several catering units, as well as a bowling track. But at least as attractive is the wonderful panorama from practically every room of the hotel over the Buda Hills, as well as over the Danube River.

Naturally, Novotel Budapest has souvenir shops, and a Malév office.

Like several newly-built hotels, Novotel Budapest—owned by the Pannónia Hotel

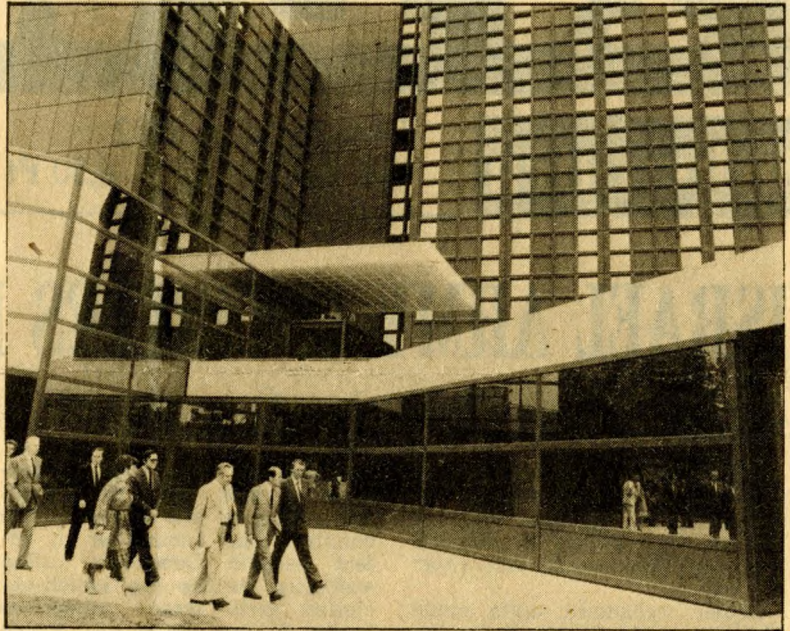


PHOTO MTI — JÓZSEF BALATON

and Catering Company—was built from the \$300 million loan provided by Austria, and in fact it was built with Austrian companies taking part.

During his visit to Hungary last week, French Trade Minister Michel Jobert went to see the recently completed Budapest Novotel Hotel, belonging to the French Novotel hotels chain. Our picture shows a front view of the hotel, with the French guests in front of it

The Novotel label represents an important factor in the future business position of the hotel, since the French company will conduct appropriate publicity on behalf of its Budapest franchise partner, and promote its joining in on the western European tour operations.

P. H.